

**Our Charlotte Elder Affairs Network (OCEAN)
Steering Committee Meeting
July 11, 2011**

In attendance: **Karen Amador** **Dale Phillips**
 Barb Patton **Marge Davis**
 Kim Spencer **Melissa Vanderbilt**
 Jenny Mulligan

Karen called the meeting order at 4:45 PM.

Resource Directory: *There is an issue with the credit card payments received for the Directory as well as Pay Pal payments that are not being processed and credited to the OCEAN account. Karen has a meeting scheduled with someone on Tuesday to discuss this issue and hopefully, get it resolved.*

Treasury Report: *Marge Davis advised the group that until the above situation is resolved, an accurate report is not going to be available since there are so many outstanding credit card payments pending.*

Karen Amador *announced that the next Steering Committee will be held at her home with each member bringing something to share.*

Speakers: *Dale Phillips advised the Committee that there have two cancellations. July and August spots are filled, however, September and October schedules need to be filled. Dale suggested a presentation regarding the Life Saver program; Kim Spencer will E mail her with the name of someone from Smooth Transitions. Dale will do another program next year on scams that victimize seniors.*

Dale suggested that we use local speakers as much as possible. Marge Davis suggested she consider a panel presentation that involves those who offer Assisted Living, Independent Living, Nursing Home Care and let them identify the differences in each type of care.

Marge also suggested that we set aside a month and honor veterans and invite Veteran Resource officers. The cook out Consulate just held was very well received.

Promotion: *The poor coverage of the Sunflower Luncheon was discussed. It is disappointing that the newspaper did not even mention the name of the Honoree. Different venues of promotion were discussed.*

Fund Raising: *Kim Spencer reported that three things are being considered by this committee. They are a Derby night, a Casino night and the Road Rally. The problem is the cost, e.g., Derby night in April or May would probably cost \$5k to \$6k. This includes materials required and catering. Karen mentioned a concern regarding*

attendance. To recoup expenses, we need to be sure attendance is high and so far even the members aren't all supporting our fund raising events. Dale suggested that we looking into matching grants for our fund raising efforts.

After much discussion, it was suggested that the events be tabled to see where we may be able to cut expenses, for example St. Charles may have the equipment for the Derby night. Casino night could be tabled until February. Karen will check with them.

Barb suggested that we look for sponsors, e.g., Outback Steakhouse, Carrabas to pick up the tab for food following a Road Rally.

It was also reported that there may be sponsors willing to pick up at least a part of the expense of producing the Resource Directory.

Several ideas were discussed regarding fund raising potential, however, we do need more participation and support by OCEAN members. Dine and Dash. OCEAN members asked to put their change in a jar at each meeting, etc.

Marge reported that only 30 have signed up for the progressive dinner Wednesday evening.

Since there was not a quorum at this meeting, no votes could be taken on any items.

Meeting was adjourned at 5:50 PM.

Minutes respectfully submitted by Barb Patton, Recording Secretary

