

**OCEAN Steering Committee Meeting**  
**January 4, 2012**

***In attendance:***

<b><i>Karen Amador, President</i></b>	<b><i>Dale Phillips Vice Pres</i></b>
<b><i>Bill Bambrick, Membership/Website</i></b>	<b><i>Melissa Vanderbilt</i></b>
<b><i>Barb Patton, Secretary</i></b>	<b><i>Sharon Furr</i></b>
<b><i>Kim Spencer, Membership Recruitment/Social Planner</i></b>	
<b><i>Zara Anderson</i></b>	<b><i>Chuck Russell</i></b>

***Meeting called to order at 5:05PM by Karen Amador.***

***Programs-Dale Phillips reviewed the line up of speakers***

*-January will be Dr. Lee Gross and February will be Christine House, Charlotte State Bank. Discussion followed as to allowing several business cards to be pulled from those in attendance and giving four or five people the opportunity to make a short (under five minute) presentation. This would avoid pulling a name a month previous to when the business card speaker is to appear and then have them not be in attendance.*

*April will be speed networking. Carol Chase was recommended for the speaker in June. Karen will obtain material from her.*

***Sunflower Luncheon-Dale Phillips, Chairman to be held at Visani's on May 23, 2012 11:30 AM to 1 PM.***

*-It was recommended that the room set up be changed to allow more room for people to move around and greet each other.*

*-All OCEAN members will be asked to donate a gift for door prize awards.*

*-Instead of paid entertainment, it was suggested that music talent from the high school be solicited since several have an obligation to donate community service.*

*-It was also suggested that to control costs, we will not have center pieces.*

*-Mostly electronic invitations will be used to replace costly mailed invitations.*

*-Publicity last year was not good. Dale will discuss with Florida Weekly.*

*-Ticket prices will be the same as last year \$30 with some complimentary to local dignitaries as was done last year.*

*-The charity that is to receive the profit from the luncheon is yet to be determined.*

***Treasurer's Report:*** *No report was available in the Treasurer's absence. Barb suggested that we request a written report be made available at each meeting if a verbal report is not available. It is assumed that there is no money currently in the treasury. The status of collecting credit card payments from Sun Trust is unknown at this time.*

*We need to maintain a balance sheet and a budget that can be tracked monthly so the Board is kept informed of our financial status. A budget needs to be based on actual income.*

*Returning OCEAN to its core values is what the focus needs to be this year was the recommendation of Karen Amador with the concurrence of the committee members present. That means that we address the needs of seniors in our area and as a non profit organization, we do not give money to other non profit groups for advertising. It was further suggested that any petitions for money need to be discussed with the Steering Committee for approval. Bill Bambrick suggested that if the amount being requested exceeds \$400, it be brought before the general membership for consideration and approval. It was agreed that all requests for money be submitted in writing.*

***Resource Guide: Kim Spencer.***

*It was agreed that the deadline for advertisements be changed to September 1, 2012 and avoid the busy season for solicitation. The goal would be to publish the directory in October. Current rates will remain in effect.*

*Karen reported that Fawcett Hospital wishes to be on the Board and assist with the directory. It was also recommended that the Chamber of Commerce be used as a source of OCEAN members. We pay for membership in Port Charlotte, but have an honorary membership in Punta Gorda.*

*Zara agreed to identify and put together a list of the places in Englewood that provide food and shelter that may be included in the directory.*

*A list of potential advertisers grouped by type of business was distributed that lists who is responsible for contacts along with a rate sheet. This is also available on the OCEAN web page.*

***Goal Post Fund Raiser: Kim Spencer*** asked for volunteers to help wait tables for this event on January 19th. Karen asked those participating to wear white blouses and black slacks- black aprons will be provided.

***Meeting adjourned at 6 PM.***

*Minutes respectfully submitted by Barb Patton, Recording Secretary*

